

RiverTown is August Business of the Month

RiverTown Multimedia is the Central St. Croix Chamber of Commerce August Business of the Month.

RiverTown Multimedia is a division of Forum Communications Co., a multimedia news company with locations across North Dakota, South Dakota, Minnesota and Wisconsin employing more than 1,700 employees who work toward a common goal: delivering quality products and information to our clients and viewers. Forum publishes both print and online versions of its newspapers, develops websites and apps, owns and operates television and radio stations and offers agency services and advertising solutions.

RiverTown publishes nine newspapers, including New Richmond News, Hudson Star-Observer, River Falls Journal and the Pierce County Herald in Wisconsin, and Red Wing Republican Eagle, Hastings Star Gazette, Rosemount-Farmington Independent Town Pages, South Washington County Bulletin and Woodbury Bulletin in Minnesota. We have office locations in River Falls in Wisconsin and Hastings and Red

Wing in Minnesota.

We take great pride in providing quality community, local content when and where readers want it, whether that's online or in print. Our newsroom staff is dedicated to providing fair, accurate news coverage to readers, whether that be spot news, in-depth enterprise reporting packages, solutions-based journalism or high quality local government coverage and features.

Our community-focused, news content-driven websites receive 1.8 million monthly pageviews and 600,000-plus unique visitors; that number is growing daily, and will continue to grow with the implementation of new websites in 2019. Our weekly newspapers reach 84,000-plus readers (33,697 households); our shoppers reach 228,700 customers weekly as well.

RiverTown publishes not only newspapers, but high-quality color magazines as well, including Scuttlebutt, Dining & Destinations, Tastings & Tours, Holiday Guide, Portraits in Pierce, St. Croix County Business Review and more.

Our advertising consul-



Submitted photo

RiverTown Multimedia hosted a Java Jumpstart Friday, Aug. 10, at BarnBoard Grill & Saloon. The networking event gave chamber members in attendance a chance to meet members of the RiverTown Multimedia team, including the regional publisher, advertising director and regional editor along with other members of the advertising team. RiverTown Multimedia team members shared information about their publications and products and talked about their plans for the Hammond and Roberts areas and how to better serve the business community. Pictured (from left): Lisa Christensen (ASIL Design), Judy Monette (RTMM), Jean Brown (RTMM), Kathy Deiss (ReStore), Steve Engelhart (RTMM Advertising Director), Nancy Long (RTMM), Neal Ronquist (RTMM Publisher), Mandy Jeppesen (Western Wisconsin Health), Sarah Nigbor (RTMM Regional Editor), Rosa Magnus (Western Wisconsin Health), Maggie Cogbill (Western Wisconsin Health), Cindy Brown Bauer (Minuteman Press), Paula Nourse (Citizens State Bank), Lisa Lyon (First Bank Baldwin).

tants offer a full service suite of digital marketing solutions that can help you reach your target market wherever they are on the internet, includ-

ing digital display; data driven site, search, contextual, and demographic behavioral retargeting; content marketing and campaign support. Other

services include we print flyers and inserts, direct mail options and commercial printing.

To learn more about RiverTown Multimedia,

visit www.rivertownmultimedia.com. To read the local news, visit www.newrichmond-news.com.

Submitted by Central St. Croix Area Chamber of Commerce