**Jim Massey Recognized as FFA VIP**

Mr. Jim Massey is recognized as the Wisconsin FFA VIP at the 89th State FFA Convention held in Madison, Wisconsin, June 11-14, 2018.

Mr. Jim Massey recently retired after 34 years of covering agriculture in Wisconsin as a reporter and editor for the weekly ag newspaper, The Country Today. He has written about every Wisconsin FFA event, attended numerous State FFA Conventions, organized silent auctions, participated in the FFA Foundation golf outings, and served as the Wisconsin FFA Foundation Board President. His service to Wisconsin FFA has been recognized with the Honorary State FFA Degree and the Distinguished Service Award. In addition, he was recognized by the National FFA Organization with the Honorary American FFA Degree. Mr. Massey encourages FFA members to dream big, strive to reach goals that may seem unattainable and never, ever forget to thank those who help you along the way. Tonight Wisconsin FFA wants to thank Mr. Jim Massey for his lifetime commitment to FFA and agricultural education and the many miles of coverage he provided Wisconsin FFA and its FFA members.

This award has only been presented to a select few individuals since its inception as a state recognition program. It has only been presented to seventeen individuals. The award is presented for a lifetime of support, dedication, and leadership benefiting the FFA, the FFA Alumni, and/or the FFA Foundation

The Wisconsin FFA Convention celebrates the accomplishments of the students, advisors and supporters. It hosts over 3,000 members, advisors and guests, representing 251 local agricultural education programs. This year’s convention was held June 11 to 14 at the Alliant Energy Center Exhibition Hall in Madison, Wis. The Wisconsin Association of FFA is a leading student organization due to the efforts of more than 21,173 students across that state. With a focus on premier leadership, personal growth and career success, students’ FFA activities complement agricultural classroom instruction by giving them an opportunity to apply their skills and knowledge while gaining real-world experience. These activities are dependent on donor funding through the Wisconsin FFA Foundation. For more information about Wisconsin FFA and the Wisconsin FFA Foundation, visit www.wisconsinffa.org or [www.wisconsinffafoundation.org](http://www.wisconsinffafoundation.org), become a fan of Wisconsin FFA Foundation on Facebook, or call 715-659-4807. ###