

Meet the News Graphic reporters

Luick, Goldbeck have much in common

CEDARBURG — Readers of the News Graphic have probably noticed the names of two new reporters gracing our pages over the last several months.



Luick



Goldbeck

Christina Luick reports on the happenings in Cedarburg and Ozaukee County government, while Madison Goldbeck covers Mequon, Thiensville and police and courts.

Both help out with coverage in Grafton — which is also still in the capable

hands of Melanie Boyung, now freelancing — and at our Washington County newspaper.

The first thing you need to know about Madison Goldbeck is she is not the Madison Goldbeck who attends Cedarburg High School. More than one person has asked us that.

The first thing you need to know about Christina Luick is that she is from Cedarburg, a 2014 CHS graduate. Luick then attended the University of Wisconsin-Milwaukee, during which time she served as an intern at the News Graphic. She also interned and freelanced at our Waukesha County paper, The Freeman.

After her college graduation, Luick was a reporter

for the Watertown Daily Times, making an hour-long commute each way. She joined the News Graphic staff in early July.

A Plymouth native, Goldbeck graduated from Plymouth High School in 2014. She attended the University of Wisconsin-Milwaukee, where she incidentally had some classes with Luick.

Like Luick, Goldbeck earned a journalism degree with a minor in English.

Goldbeck graduated in 2018. Her journalism background includes an internship at Biz Times Media and a job at WISN Channel 12. She joined our staff in late August.

And while the millennial generation sometimes gets a bad rap for not having the work ethic of the baby boomers, Luick and Goldbeck have been amazing additions to the News Graphic staff. Both are self-starters with a sharp nose for a good story and are hungry to learn.

To help readers get to know them a little better, we posed five questions to each:

Christina Luick:

Q: How long have you wanted to be a journalist?

Luick: I wanted to become a journalist after being a staff reporter for the UWM Post, the student newspaper at UW-Milwaukee. I had fun talking to new people at events and learning new things. I have always loved writing so it was great to see my stories on the newspaper's website for other students to read.

Q: If you could write about anything locally, which topic would you choose?

Luick: I think it would be cool to report on the history

of some historic buildings in Cedarburg and how it's changed over time business-wise, and also the people there.

Q: What has surprised you so far about the communities you cover?

Luick: A lot of people in Cedarburg seem to really care about the community. They care and are passionate about what is going on in the area.

Q: We hear you like watching YouTube in your spare time. What exactly are you watching?

Luick: I enjoy watching YouTuber Shane Dawson, who does docu-series that are really interesting. Lately I have been binge watching clips from the Conan O'Brien show. I also watch Philip DeFranco, who is a news commentator.

Q: If you had a \$1 million travel budget, how would you use it?

Luick: I would travel all over the world. I would go to London, Paris, Venice, Rome, Athens, Sydney and more. It would be hard to ever come back to Cedarburg.

Madison Goldbeck:

Q: What inspired you to become a journalist?

Goldbeck: I have always been a creative writer. Before I could write, I would draw stories. I have a passion for writing poetry and short stories. Since I have always been a storyteller, once I picked my classes for high school, my counselor urged me to join the school's newspaper. I wrote for that all through high school and once I applied for college it was no question I was going to major in journalism. I eventually picked up a minor in creative writing, too. Writing is really the only talent I've discovered and one thing I am yet to grow out of. I'm really enjoying being a reporter and my dream is to publish a novel someday!

Q: If you could write about anything locally, which topic would you choose?

Goldbeck: Politics and crime have been two subjects that always fascinated me from a journalist standpoint. Though I am grateful to work in a safe and friendly community, I would love to be a criminal or political journalist covering some really gritty stuff. I always look forward to the odd reports in the police blotters.

Q: What has surprised you so far about the communities you cover?

Goldbeck: Growing up in Plymouth and then moving to Milwaukee, I wasn't really familiar with Ozaukee County at all. I'm surprised by how friendly and tight-knit the communities are. I have been welcomed very warmly here. As for stories in the communities, I am pretty shocked by how many teenagers are getting into vaping.

Q: Is it true you have a child?

Goldbeck: Yes, I am glad you asked. He is 2 years old and very fluffy. Franz is my Siamese cat, who might actually be part dog. He loves to play fetch and come to work with me. I've never met a cat quite like him and I am not being biased!

Q: You're a new addition to the crayon box. What color would you be?

Goldbeck: Bubblegum pink. Besides the obvious answer of "because I am girly" which holds true, I associate pink with a warm feeling of innocence and sensitivity. Plus I've always loved the movie "Legally Blonde" and never really came back from that.

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